



# Core Faith

## June 2023

***Commercial Superintendence***



*20 years making a difference*

Saturday: 12.15pm- Sunday: 10.40am, 3.40pm, 5.40pm

# A HORA DA GRAÇA DE DEUS

## THE HOUR OF GOD'S GRACE

In this program, the viewer accompanies assistance and prayer, with pastors at different times, and can participate in the calling or sending e-mail with prayer requests, testimonies and thanks.

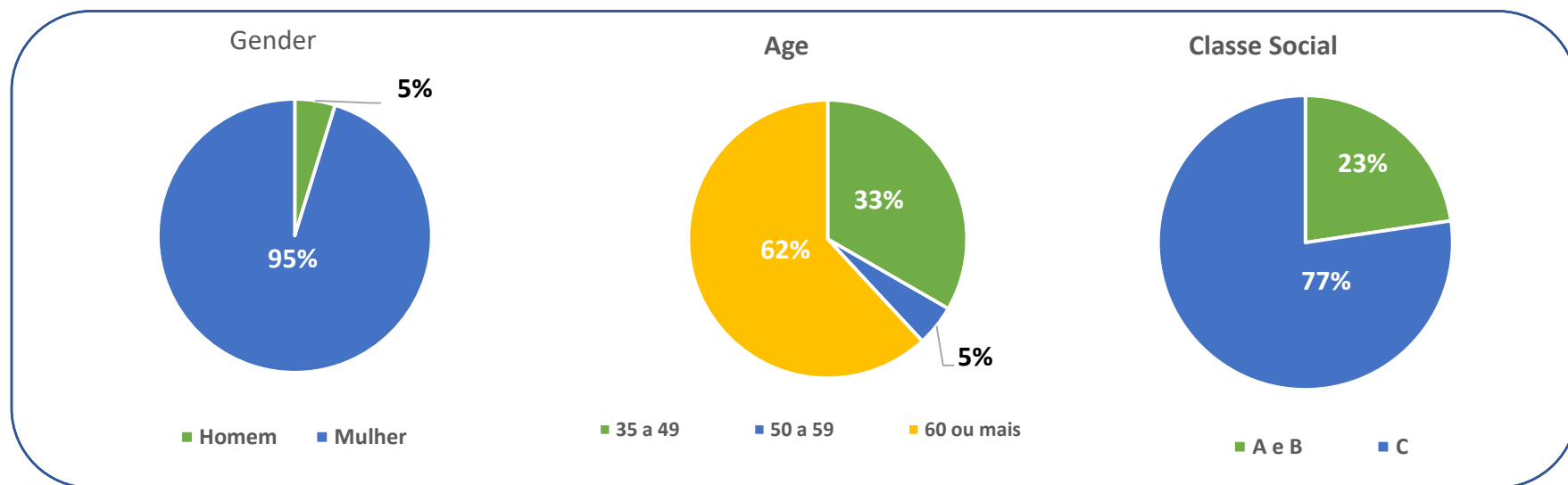
### Performance

**12.582 Viewers** achieved in the big SP, according to the IBOPE, June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

### Viewer Profile

In June/23, the public was formed by **95%** women's; **33%** in the range of of 35 to 49 years; **23%** present in Class AB.



Monday to Friday: 1:30 pm Saturday: 3:20 pm

# FAITH COURSE

## FAITH COURSE

For decades, the "Faith Course" has been a source of knowledge for a blessed life. **Doctor R.R. Soares** teaches lessons that help to understand faith, a subject that for many is still a mystery, instructing based on the Word of God how to set aside the faith of luck to practice real faith. The Viewer will understand what it really means to believe in God, how to face and overcome adverse situations, and to take possession once and for all of all that Christ has ever conquered for us.

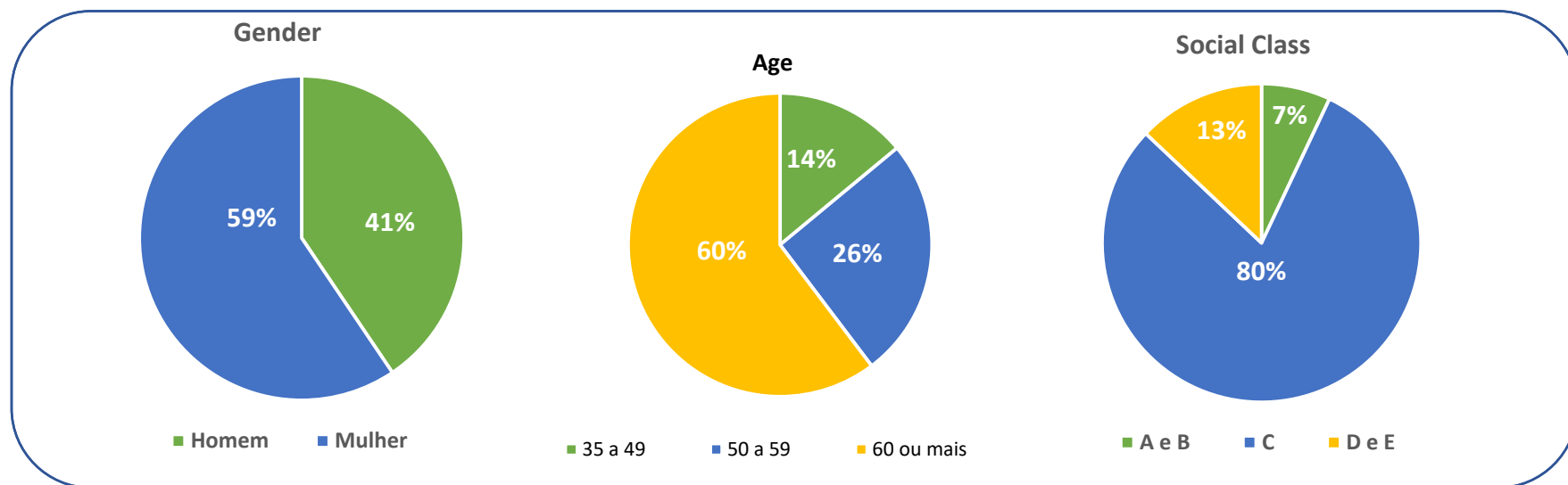
### Performance

**30.880 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

### Viewer Profile

In June/23, the public was formed by 59% women's; 14% in the range of 34 to 49 years; 7% present in Class AB.





# ESPECIAL MISSÕES

**Monday: 00h**  
**Tuesday to Friday: 6:30 am**  
**Saturday: 00:30**  
**Sunday: 5:30 am**

## SPECIAL MISSIONS

The viewer can follow all the missionary campaigns and get to know the cities visited by the caravan of faith of the **doctor R.R. Soares**. With reports and curiosities of the locations visited and the most remarkable moments of the cult held, where you stay inside everything that happens!

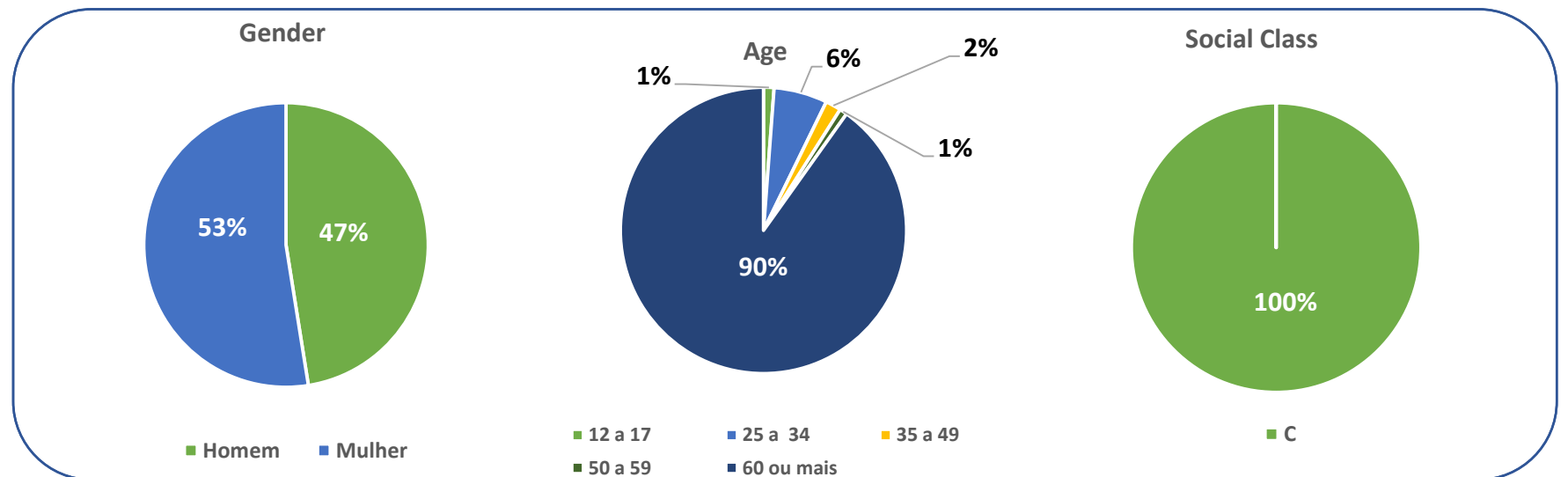
### Performance

**83.574 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

### Viewer Profile

In June/23, the public was formed by 53% woman; 2% in the range of 35 to 49 years; 100% present in Class C.



Monday to Friday: 12pm



## SPEAK FRIEND!

At noon, the viewer receives the food of the soul! At lunchtime, Monday to Friday, the presenter talks to the public in a relaxed way, answers the questions of internet users and preaches the Word of God.

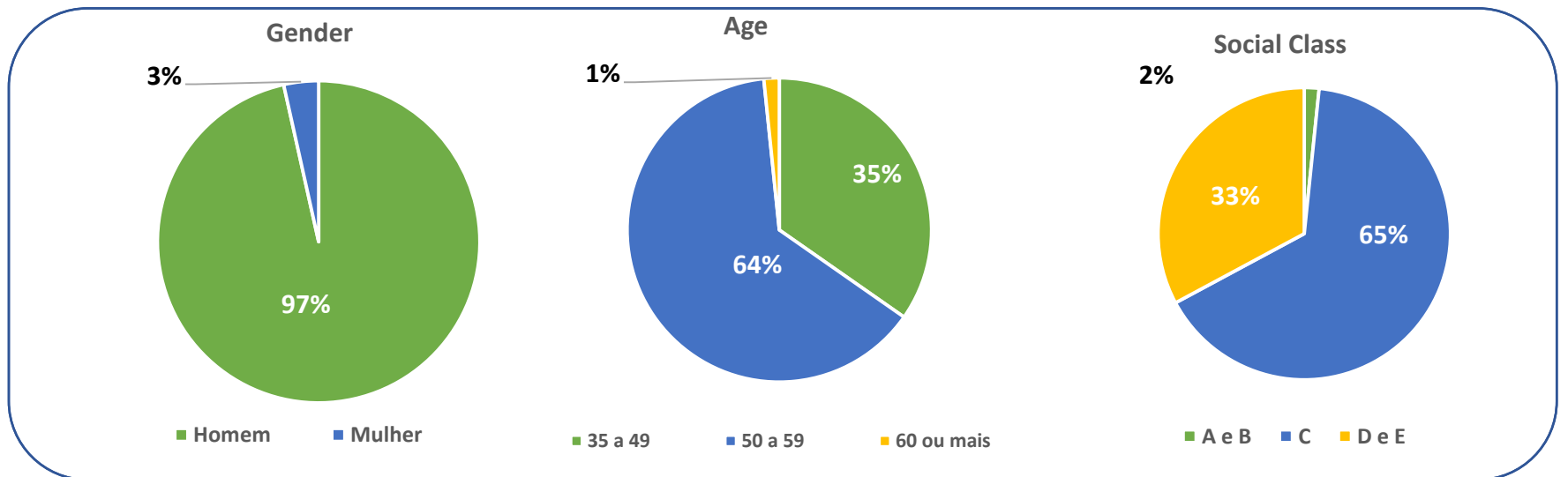
### Performance

**15.358 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

### Viewer Profile

In June/23, the public was formed by 62% Women' s; **98%** in the range of 60 years or older; **100%** present in Class C.





# MEN WHO WIN

This program aims to promote individual care and attention to men within the church, teaching and leading each one to understand and take responsibility for their role with society and the family.

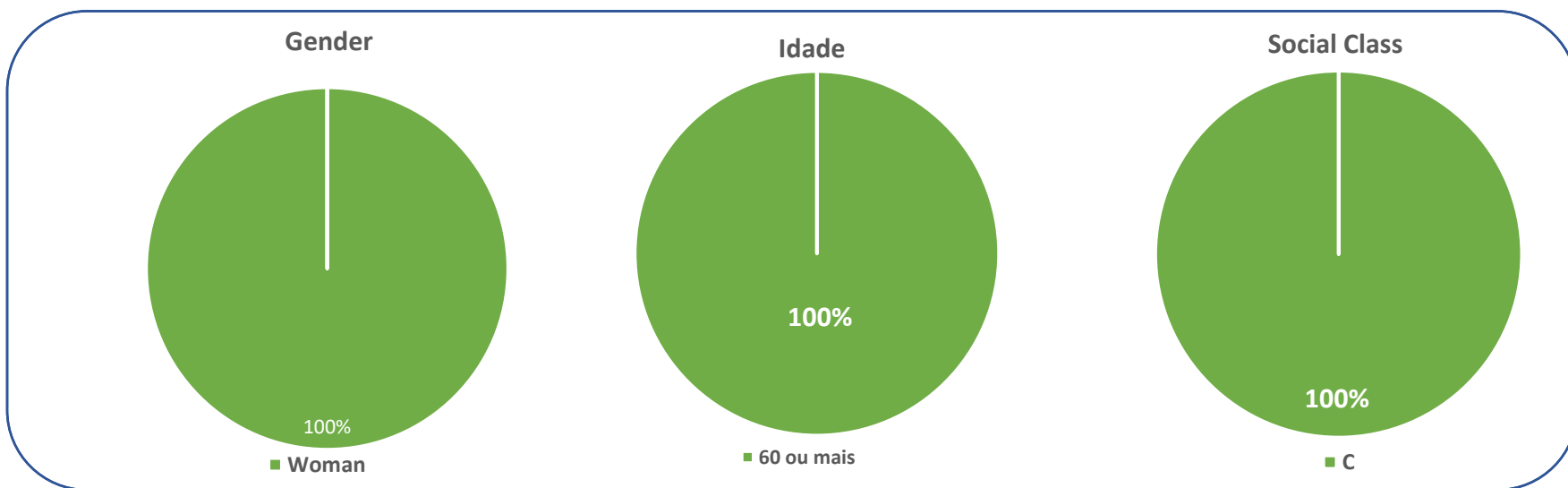
## Performance

**3.552 Viewers** achieved in the big SP, according to the **IBOPE**, May 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 05/01/2023 to 05/30/2023

## Viewer Profile

In May/23, the public was formed by **100% women**' s; **100%** in the range of 60 years or older; **100%** present in Class C.



Saturday: 11.50am



# CHURCH OF GRACE IN YOUR HOME

The Church of Grace in Your Home places the viewer inside the IIGD's office in São Paulo. The power and wonderful grace of the Lord are manifested every day in the lives of those who seek Him. Presentation of the *Pr Jayme de Amorim Campos*..

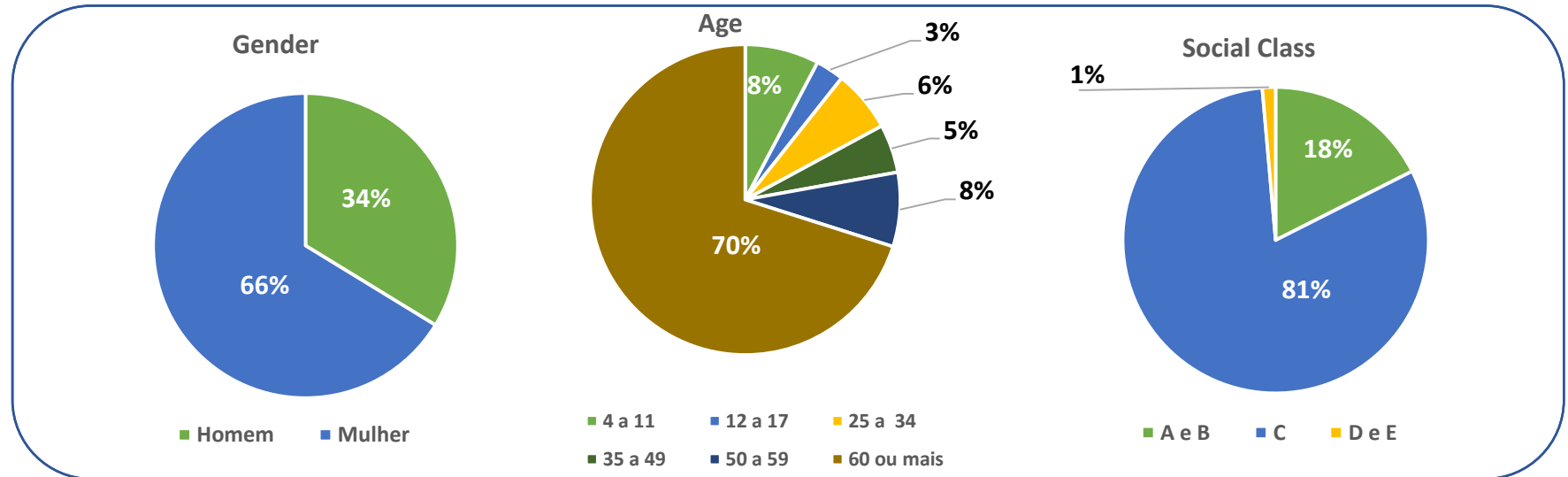
## Performance

**162.118 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In June/23, the public was formed by **66%** woman; **11%** in the range of 35 to 49 year; **13%** present in Class AB.







Monday to Friday 6pm

# IN THE FALL OF THE AFTERNOON

Prayer with Preacher Maiquel Marques.

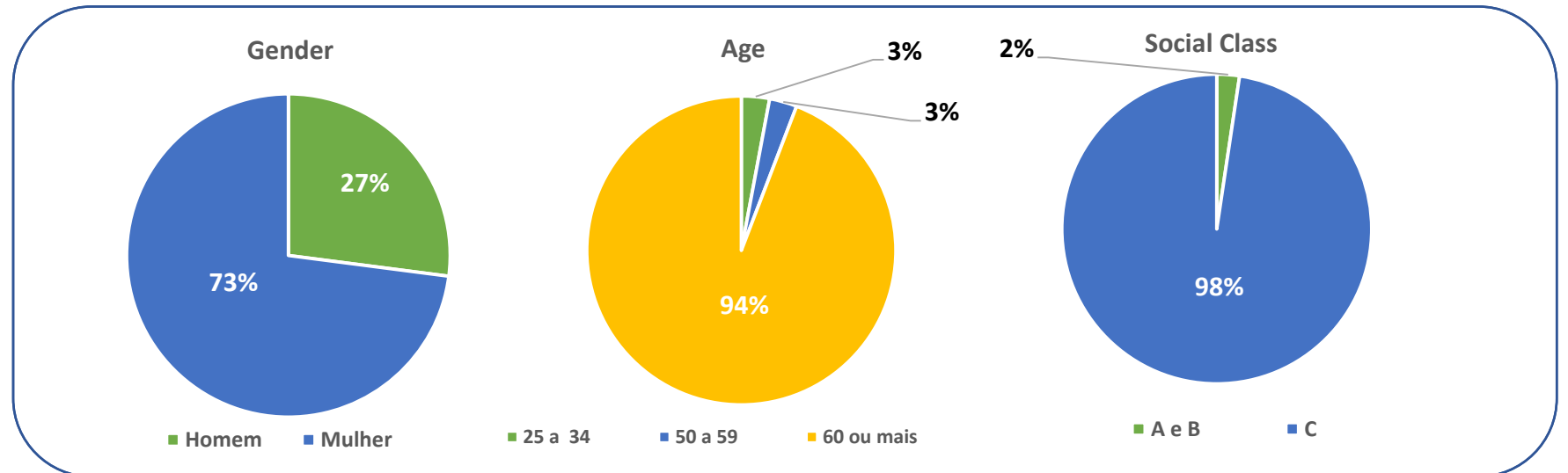
## Performance

**42.811 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In June/23, the public was formed by 73% women; 94% in the range of 60 years or older; **98%** present in Class C.







Saturday: 10.30am

# WOMEN WHO WIN

Presented by ***Pra Thaís Benevente***, the program seeks the building up of the Body of Christ, awakening the female audience to live God's will, develop self-esteem, heal emotional wounds, rescue the principles of the family, and value faith and trust in God.

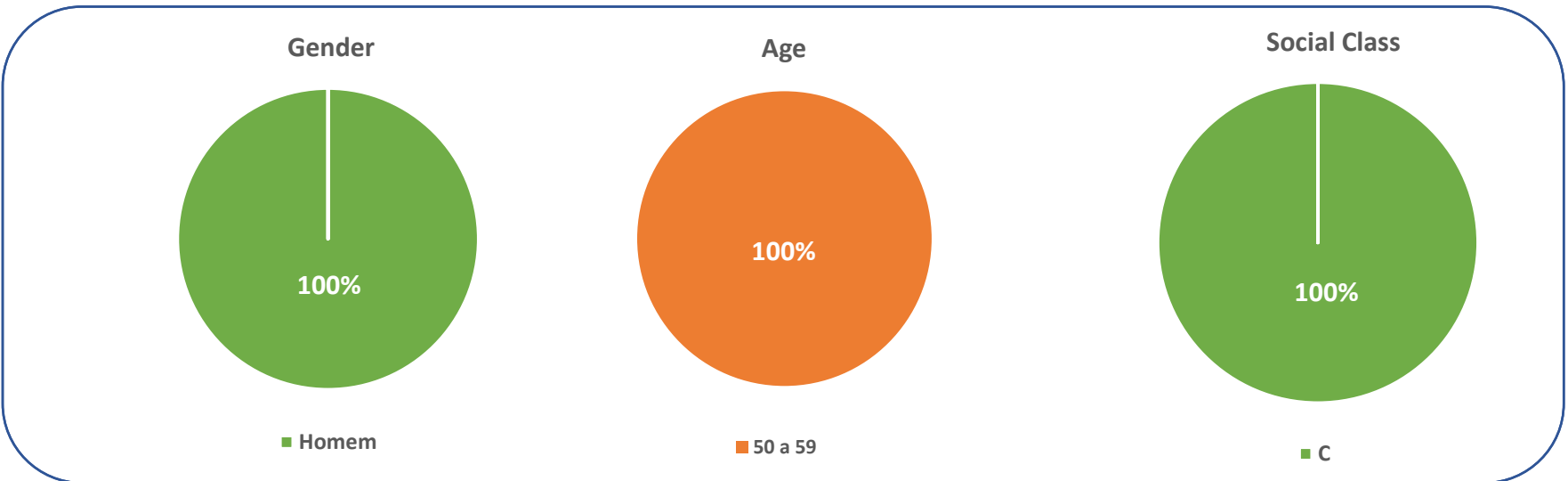
## Performance

**10.054 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In June/23, the public was formed by **74% Man's**; **31%** in the range of 35 to 49 years; **100%** present in Class C.



Monday to Friday: 11:50 am



# IN THE MIRROR OF FAITH

Devotionals with presentation of the *Pra Thaís Benevente*.

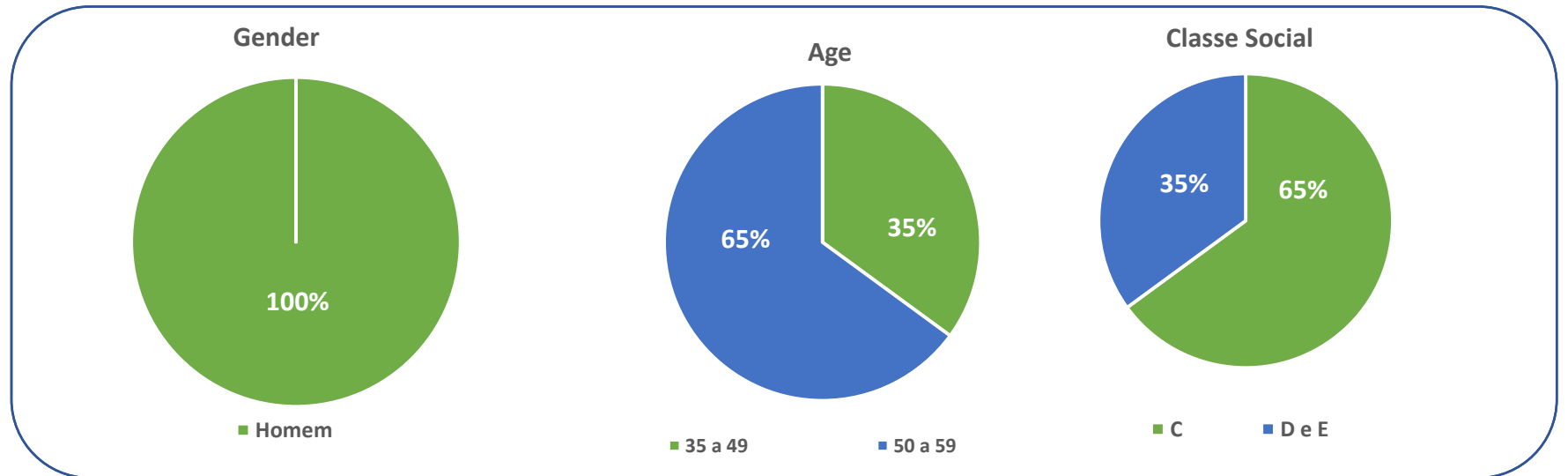
## Performance

**16.070 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In June/23, the public was formed by **100%** man's; **35%** in the range 35 to 49 years; 65% present in Class C.



Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - ADH%- CONSOLIDATED- BIG SÃO PAULO - HH ABCDE 04+ / MM ABCDE 04+ / AS ABCDE 04-11 / AS ABCDE 12-17 / AS ABCDE 18-24 / AS BCDE 25-34 AS ACDE 35-49 / AS ABCDE 50-59 / 60+ / AS AB 04+ / AS C 04+ / AS DE 04+ - PROGRAMMING TABLE - - 06/01/2023 to 06/30/2023



# NOVEL OF REAL LIFE SPECIAL

The Novel of Real Life Special tells real stories of people who have achieved true miracles. It is the extended version of the painting presented daily at the Show of Faith, in which testimonies are addressed in wealth of detail.

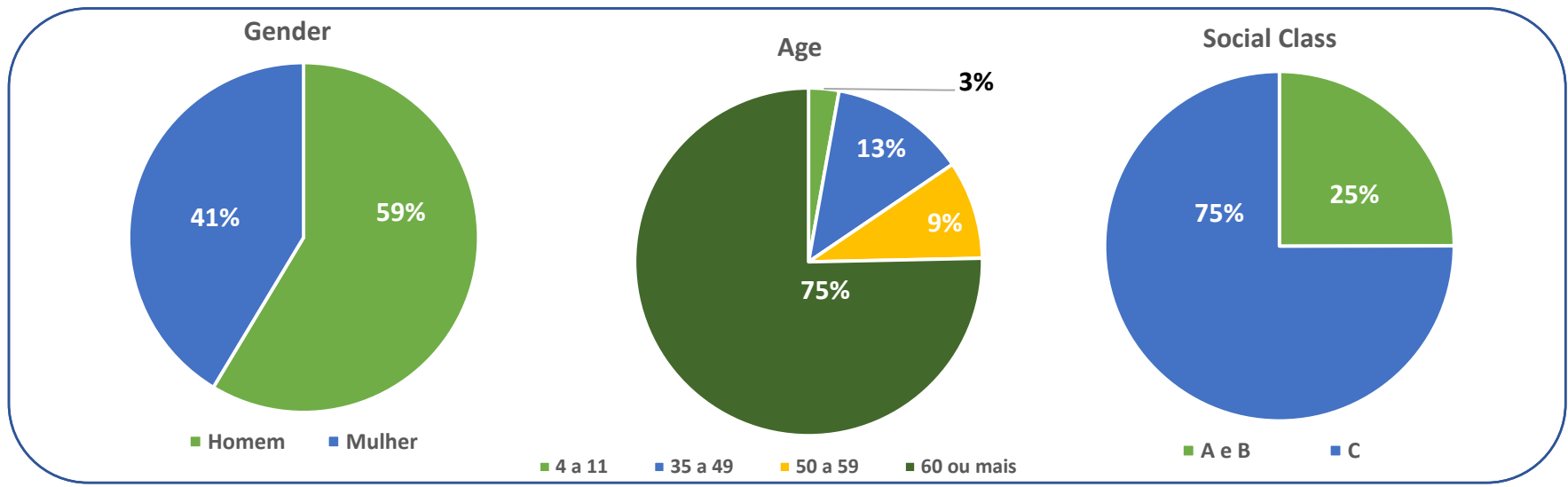
## Performance

**24.537 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023. (at least 01 minute)

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## Viewer Profile

In June/23, the public was formed by 41% Women; 13% in the range of 35 to 49 years; 25% present in Class AB.



Saturday: 5.30am - Sunday: 5am





Sunday: 6h

# MORNING PRAYER

Prayer with the *Pr Jayme de Amorim Campos*, live.

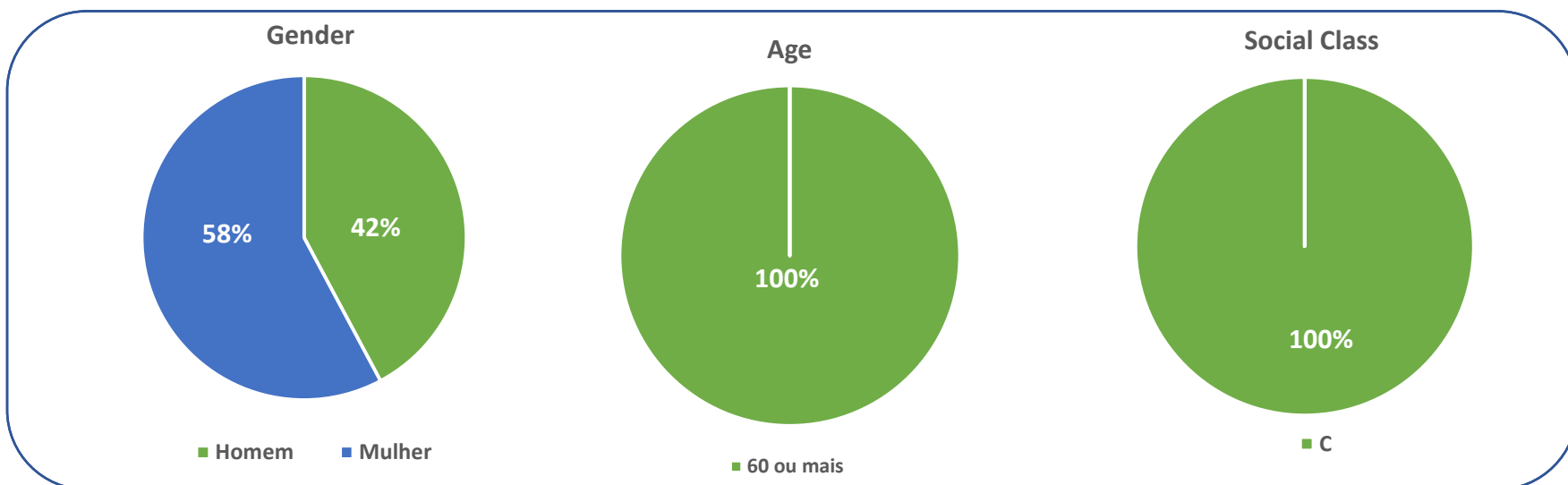
## Performance

**19.640 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

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## Viewer Profile

In June/23, the public was formed by 58% woman's; **100%** in the range of 60 years or older; **100%** present in Class C.



Saturday: 11.30pm and 2.30am

# SÃO PAULO

NA GRAÇA DE DEUS

## SÃO PAULO IN THE GRACE OF GOD

Agenda of the Pastors of São Paulo.

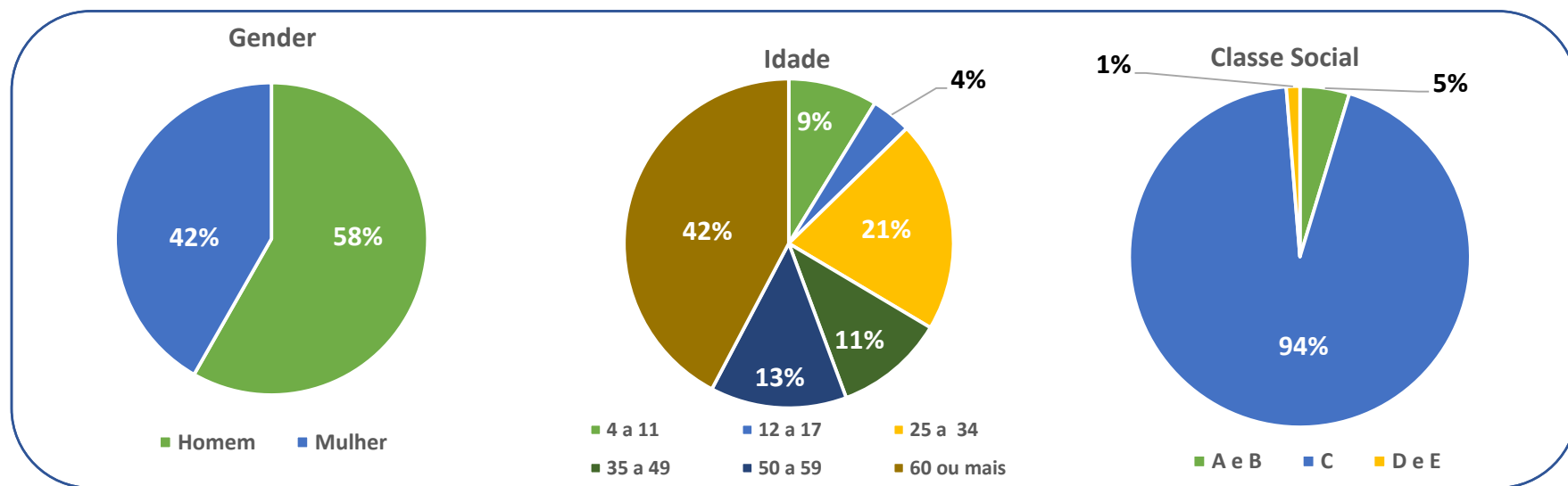
### Performance

**51.217 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023  
(at least 01 minute)

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### Viewer Profile

In June/23, the public was formed by 42% woman's; 11% in the range of 35 to 49 years; 94% present in Class C.



# SEM DESVIO

Campanhas do Missionário R.R. Soares

Monday to Friday: 2 am Saturday  
2h30am and 10pm Sundays:  
00h00

## NO DEVIATION

The program **"No Deviation"** shows everything that happens in the special services held by the **Doctor R.R. Soares**: praise, ministry of the Word of God, prayer of faith, and countless testimonies of miracles and wonders.

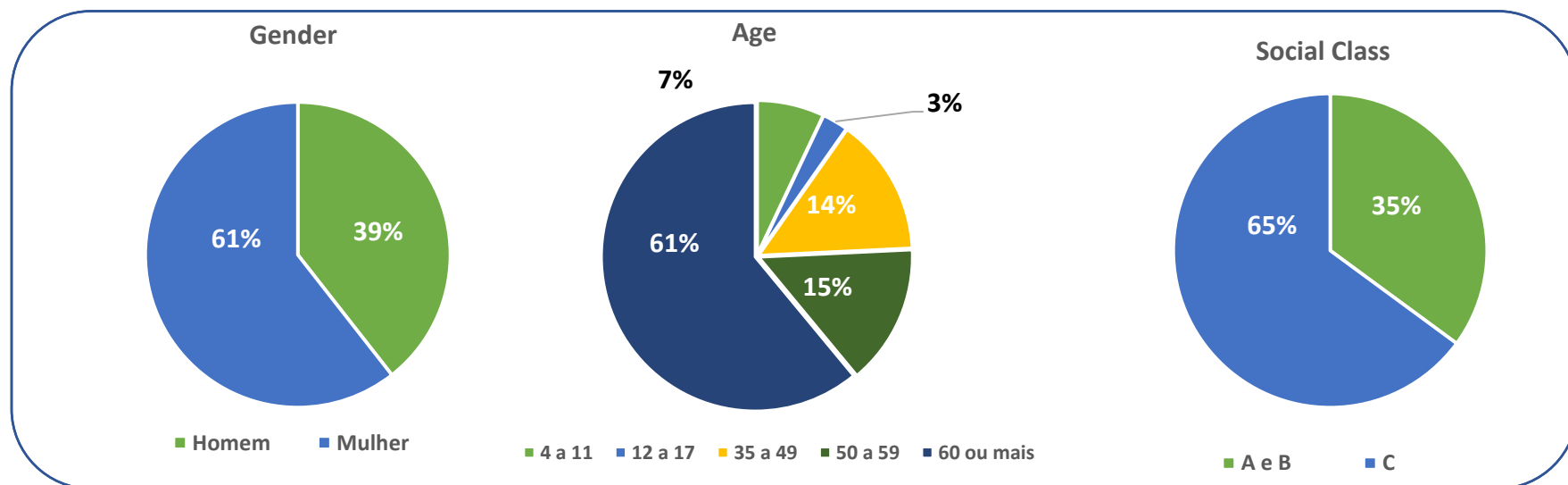
### Performance

**58.152 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

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### Viewer Profile

In June/23, the public was formed by 61% woman's; 14% in the range of 34 to 49 years; 35% present in Class AB.





# SOWING FAITH

Messages that teach you to enjoy God's blessings. Every day, after the main newspapers aired on Rit, with the *Missionary R.R. Soares*.

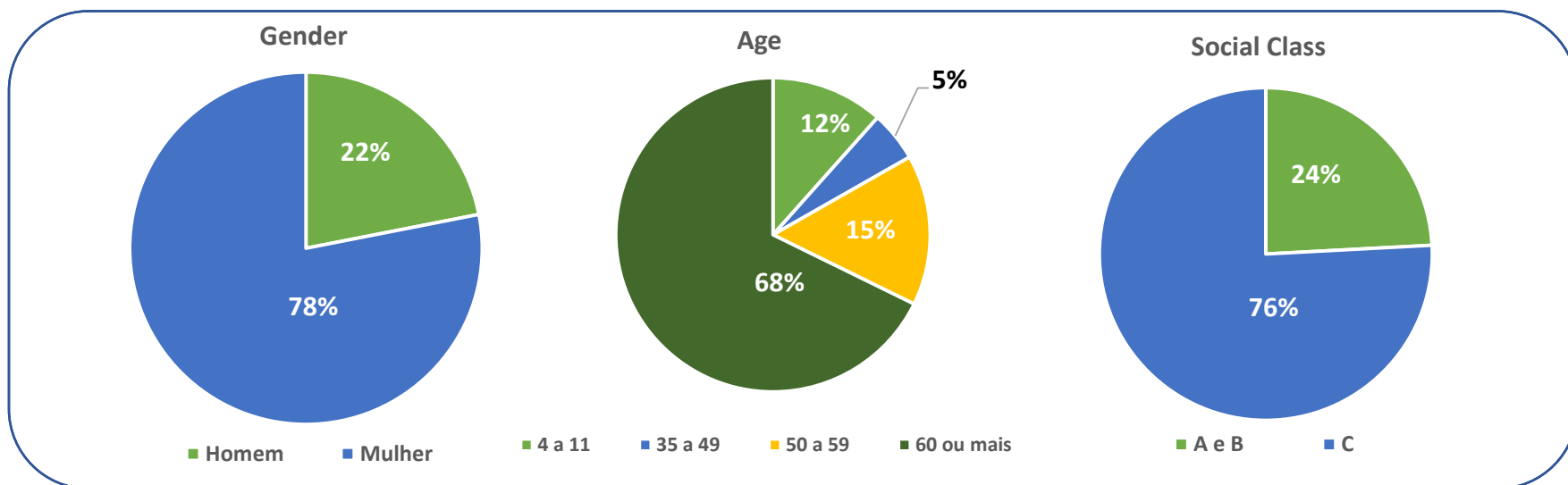
## Performance

**30.649 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

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## Viewer Profile

In June/23, the public was formed by **78%** women; **15%** in the range of 50 to 59 years; **24%** present in Class AB.



**Various Schedules**

*Semeando a Fé*

# SHOW da FÉ

Monday to Friday: 3am, 5pm and 9pm  
Saturday and Sunday: Live  
at different times.

## SHOW OF FAITH

The goal of the Show of Faith is to bring the Gospel of Jesus Christ to the four corners of the world. Sustained by the faith and contribution of sponsors, the program bears fruit daily: several testimonies are received by letters and emails, among other means. Through divine inspiration based on the Holy Scriptures, during the program Doctor Soares teaches, in a clear and simple way, the importance of believing in Christ and obeying and following His commandments.

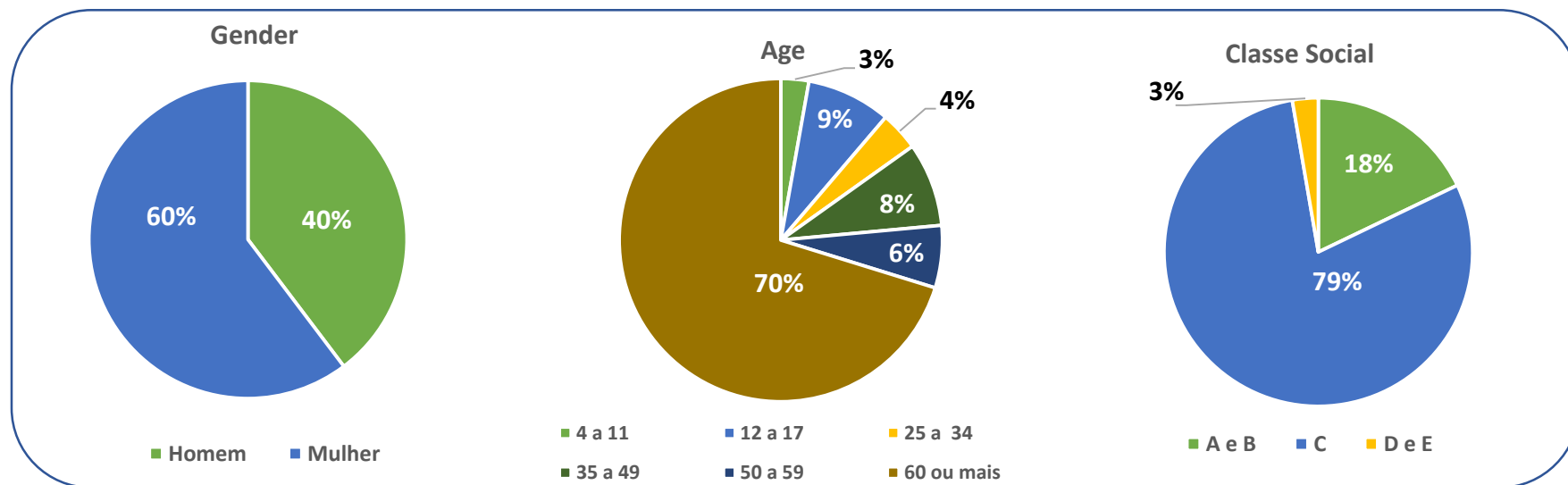
### Performance

**189.815 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

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### Viewer Profile

In June/23, the public was formed by **60%** woman; **8%** in the range of 34 to 49 years; **18%** present in Class AB.



Monday to Friday: 4.30am, and 7pm Saturday: 7pm Sunday: 7pm

# SOS DA FÉ

## SOS OF FAITH

In difficult times, The RIT opens a space lasting three and a half hours to bring the Gospel of Jesus Christ to the four corners of the world. **Doctor R.R. Soares**, together with his team, shares daily, in a clear and simple way, the Word of God, the Prayer of Faith, and interacts with viewers, where various testimonies are received by Social Networks, showing the manifestation of the Power of God through real faith.

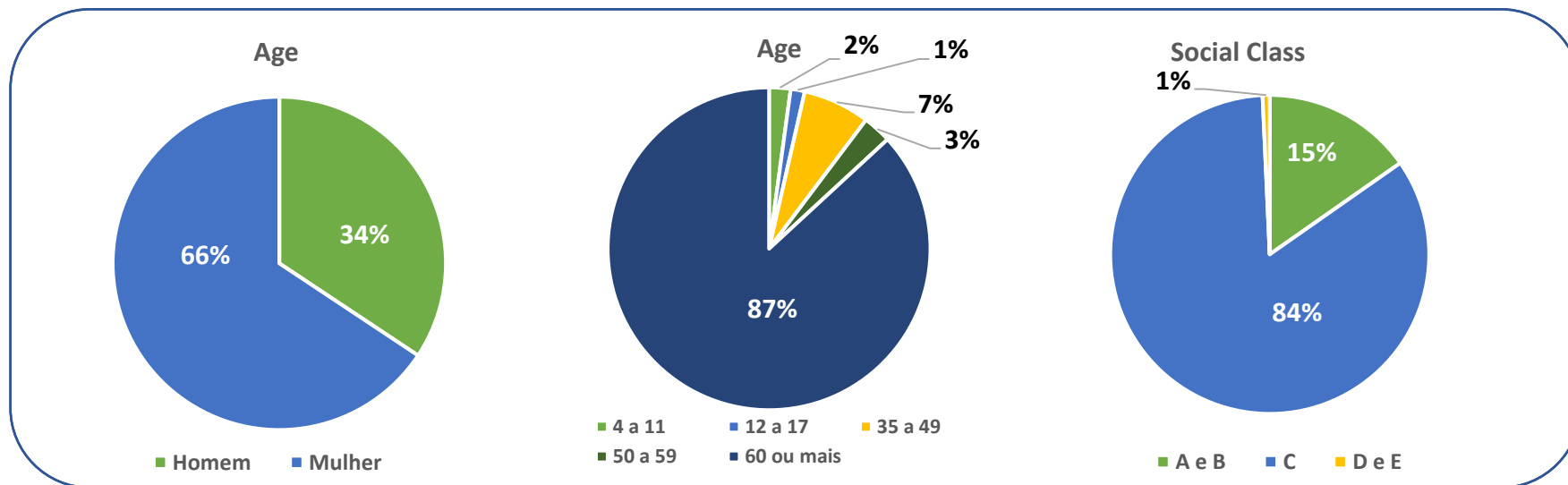
### Performance

**218.604 Viewers** achieved in the big SP, according to the **IBOPE**, June 2023.  
(at least 01 minute)

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### Viewer Profile

In June/23, the public was formed by 66% women; 7% in the range of 35 to 49 years; 15% present in Class AB.







We are the best option to show  
your brand to this market.

Be very welcome!



*20 years making a difference*

**Commercial Superintendence**