



Core Journalism

June 2023

Commercial Superintendence



20 years making a difference

FACTS IN FOCUS

To start the week very well informed, the viewer can follow the *Facts in Focus*, the electronic magazine of RIT TV. He will stay on top of the facts that are in focus in Brazil and the world.

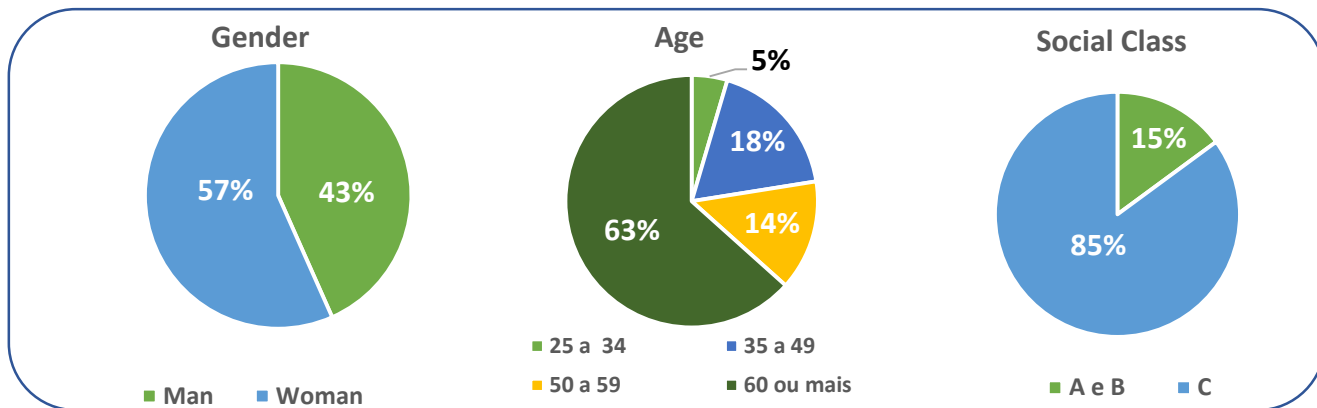
Performance

37.976 Viewers achieved in the big SP, according to the **IBOPE, June 2023**.
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

Viewer Profile

In June/23, the public was formed by **57%** women; **18%** in the range of 35 to 49 years; **15%** present in Class AB.



Monday to Friday at 22:00

JORNAL DAS 22

JOURNAL OF 22

Telejournalism, with news from Brazil and the world, presented by *Alexandre Giachetto* and *Beatriz Do Vale*.

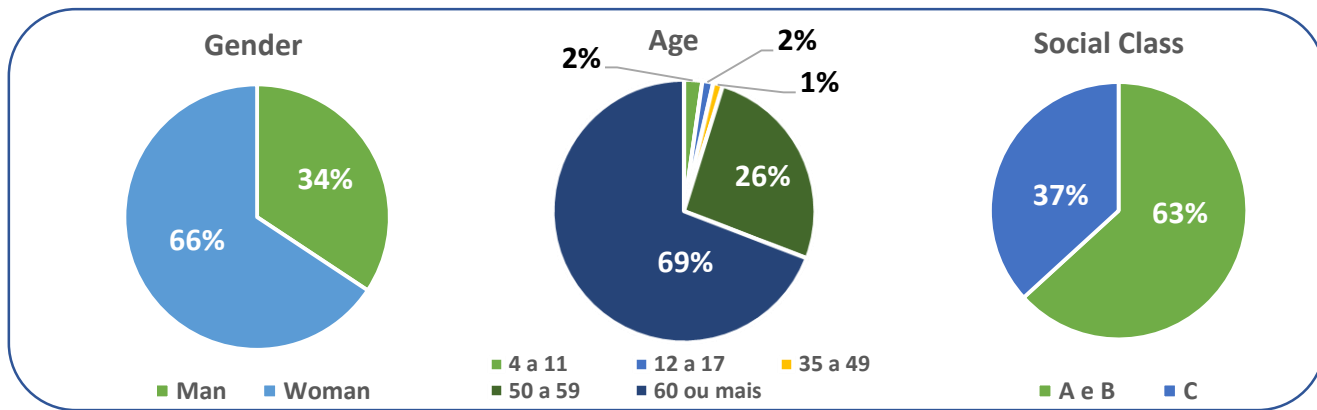
Performance

128.959 Viewers achieved in the big SP, according to the **IBOPE, June 2023**.
(at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

Viewer Profile

In June/23, the public was formed by **66%** women; **26%** in the range of 50 to 59 years; **63%** present in Class AB.



REDAÇÃO RIT

Monday to Friday:
8h30, 10h, 11h, 13h00, 13h50 and
18h30
Saturday: 8h30, 10h10, 12h and
15h40
Sunday: 8h40 and 12h40

RIT WRITING

News from Brazil and the world.

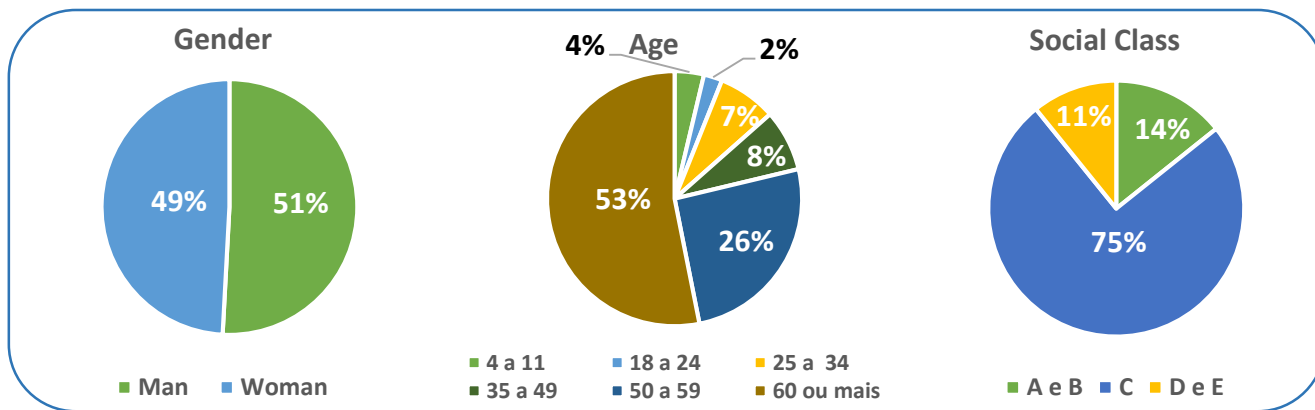
Performance

92.803 Viewers achieved in the big SP, according to the **IBOPE**,
June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

Viewer Profile

In June/23, the public was formed by **49%** women; **26%** in the range of 50 to 59 years; **14%** present in Class AB.



JORNAL 18h30

Monday to Friday: 6h30 PM

RIT WRITING

News from Brazil and the world.

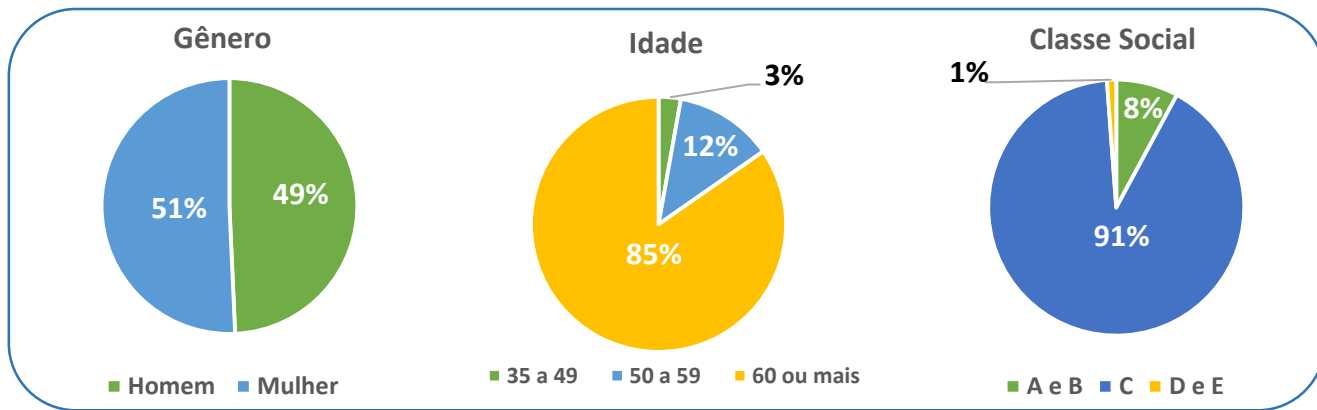
Performance

40.522 Viewers achieved in the big SP, according to the **IBOPE**, **June 2023**. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

Viewer Profile

In June/23, the public was formed by **51%** women; **12%** in the range of 50 to 59 years; **8%** present in Class AB.





We are the best option to show your brand to this market.

Be very welcome!

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