



# Core Entertainment June/2023

**Commercial Superintendence**



*20 years making a difference*

# Clip RIT

The Presenters **Carolina Vidal** and **Natalia Alexandre** use a modern language and reach people of the most varied ages, social status, religions and even those with no religion. The show presents both national and international Christian video clips. During the show, spectators can choose the video clips that they wish to watch, interacting via email or social media.

## Performance

**42.414 Viewers** achieved in the big SP, according to **IBOPE**, in June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In the month June/23, the public was formed by **34%** of Woman's; **14%** in the range of 35 to 49 years; and **16%** present in Class AB.

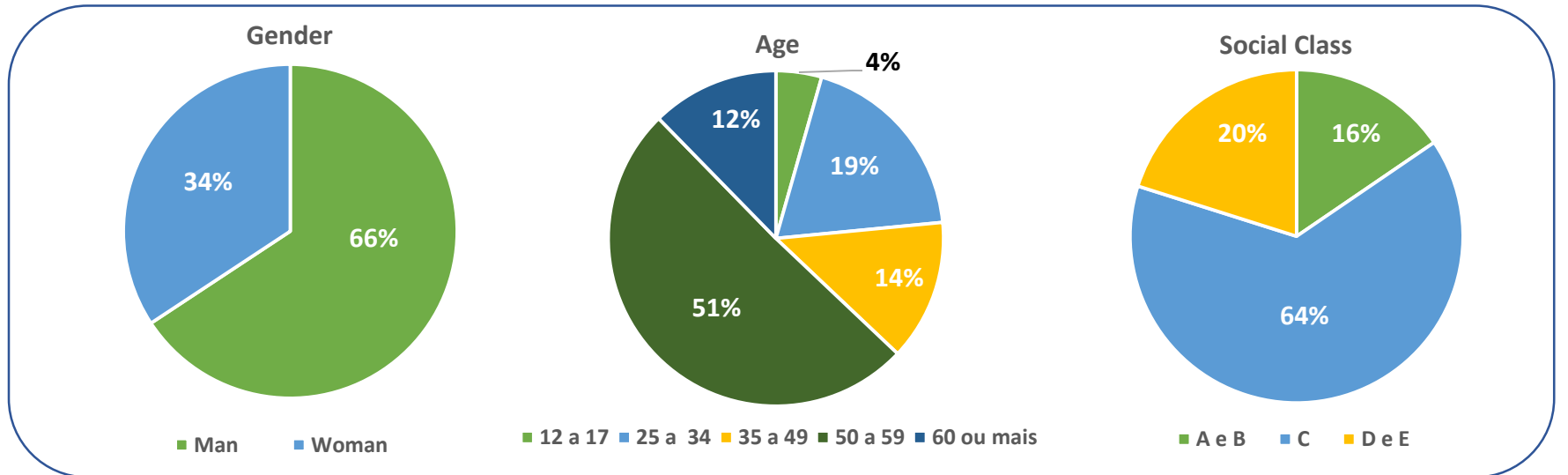


**Carolina Vidal**



**Natália Alexandre**

Seg at Sex às 11h10 am





# Consultation with Dr

Journalist **Denise Luque** interviews professionals from the most varied specialties of the areas of health and law to clarify all the viewer's doubts on the subject of the day. With live participation, the public, by phone or internet.

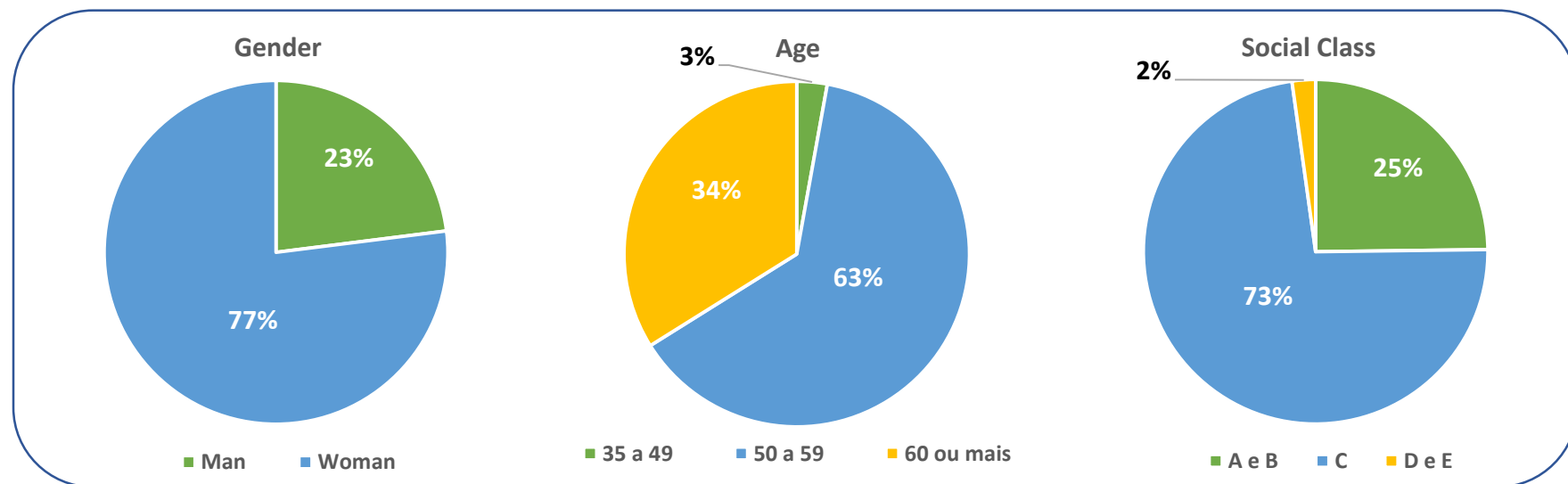
## Performance

**65.690 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

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## Viewer Profile

In the month June/23, the public was formed by **77%** of Woman; **63%** in the range of 35 to 49 years; and **25%** present in Class AB.



**Monday to Friday  
at 15:35 LIVE**



# Hummm... Tasty!!

**Isabel de Carvalho** unites the pleasure of cooking with the need to profit, because in addition to teaching delicious recipes, it also helps the viewer to increase their family income, through home industrialization, with recipes that can be marketed.

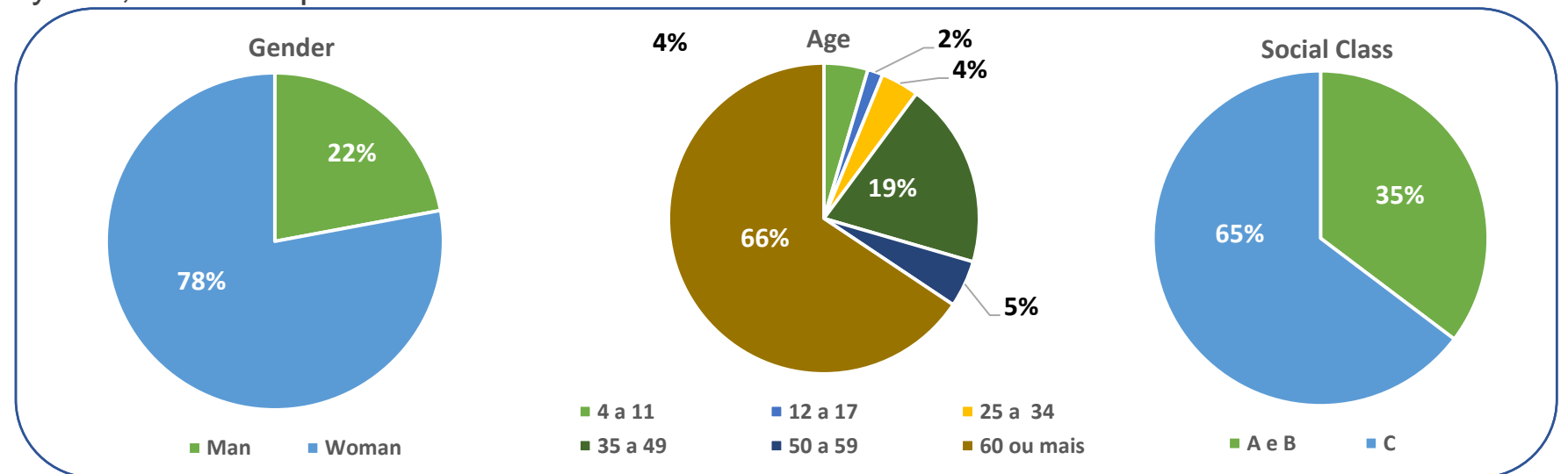
## Performance

**45.052 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

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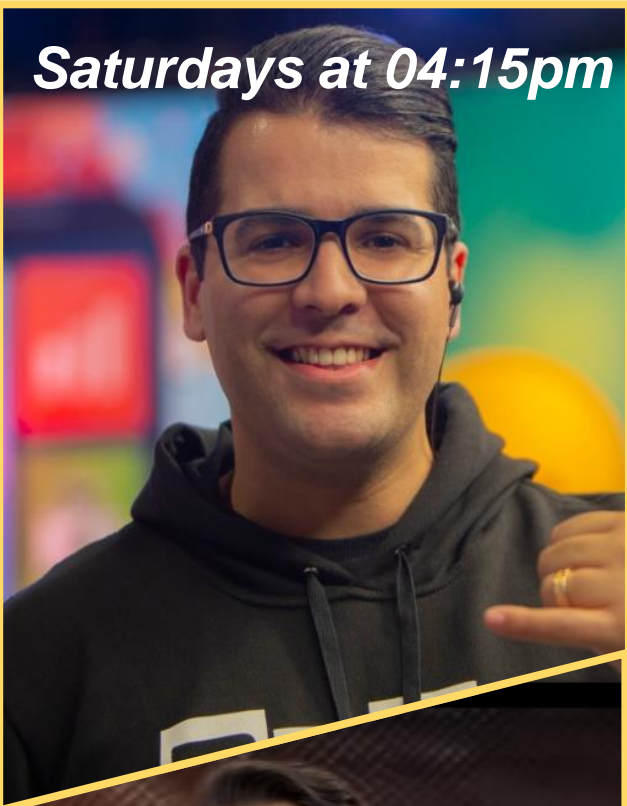
## Viewer Profile

In the month June/23, the public was formed by **78%** of Woman; **19%** in the range of 35 to 49 years; and **35%** present in Class AB.



**Monday to Friday**  
**10:15 a.m.**

Saturdays at 04:15pm



# Young Movement

**Marcio Alves** and **Gabriel Massa** they lead the program, live, bringing on Saturday afternoons, relevant and humorous topics, special guests to discuss topics that interest all youth, as well as gospel artists and singers.

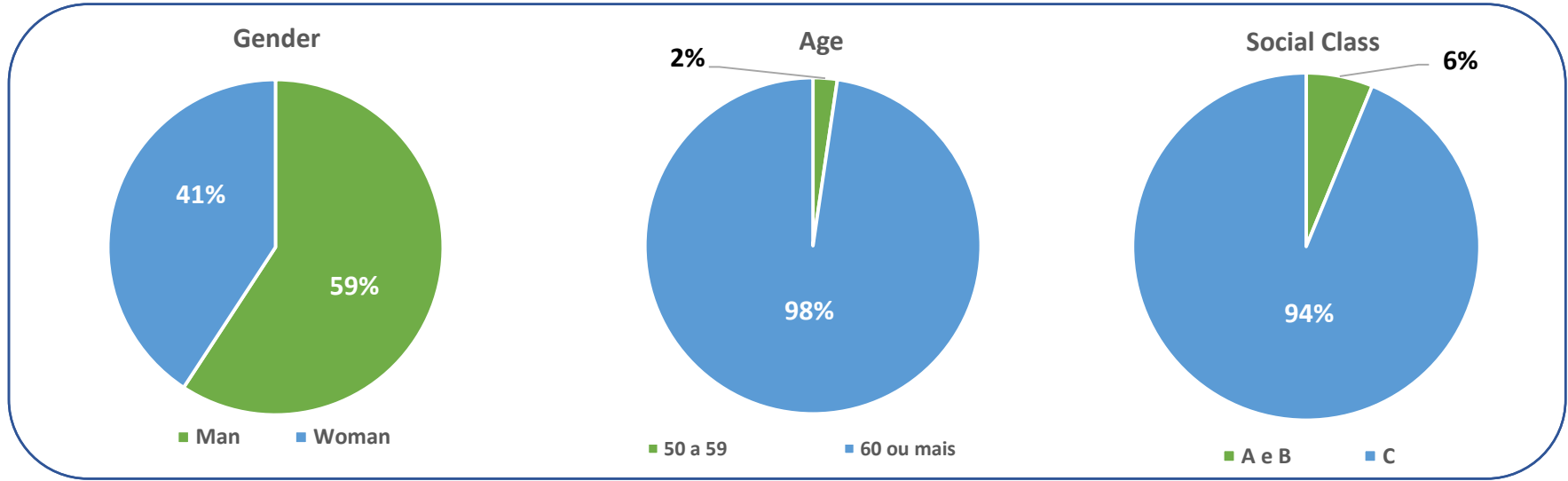
## Performance

**18.047 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In the month June/23, the public was formed by **41%** of Woman's; **98%** in the range of 18 to 24 years; and **94%** present in Class AB.



Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - ADH%- CONSOLIDATED- BIG SÃO PAULO - HH ABCDE 04+ / MM ABCDE 04+ / AS ABCDE 04-11 / AS ABCDE 12-17 / AS ABCDE 18-24 / AS ABCDE 25-34 / AS BCDE 35-49 / AS ACDE 50-59 / 60+ / AS AB 04+ / AS C 04+ / AS DE 04+ - PROGRAMMING TABLE - 06/01/2023 to 06/30/2023



# Night With The Worshipers of God

The Viewer receives in his home, the great names of Brazilian evangelical music.. In a cheerful chat, relaxed and with lots of music, commanded by the singer **Fernandes Lima**, everyone will know a little more about the life and ministry of the guests.

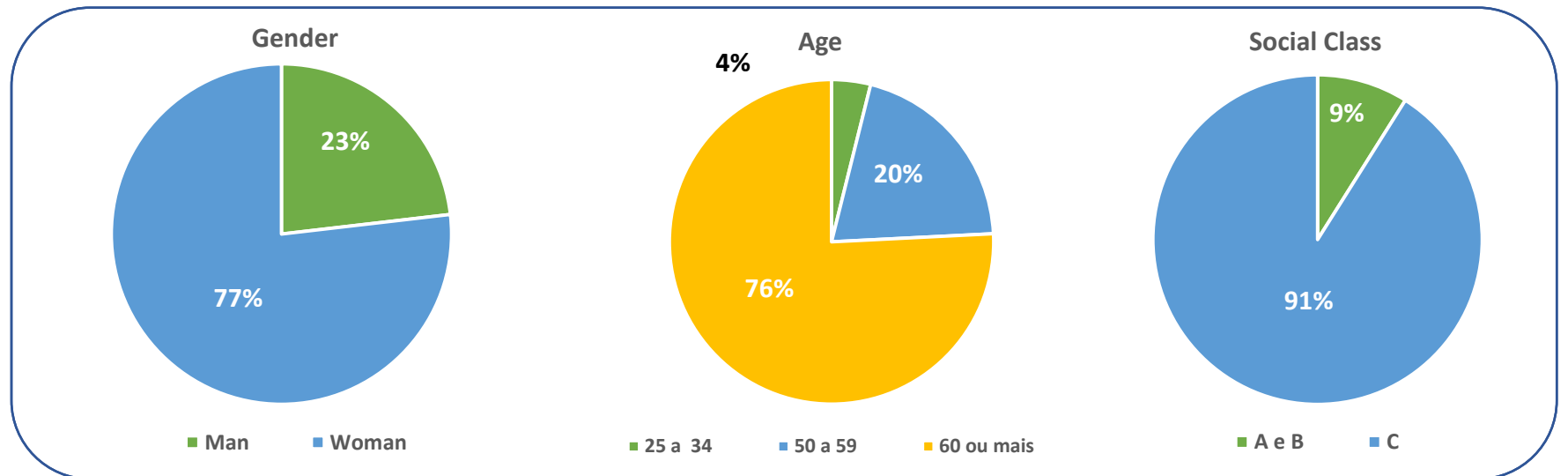
## Performance

**18.614 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

Source: KANTAR IBOPE MEDIA - ISNTAR ANALYTICS - COV# - CONSOLIDATED- INDIVIDUALS - GRANDE SÃO PAULO - TT LIGADOS ESPECIAL - TABLE OF PROGRAMMING RIT - 06/01/2023 to 06/30/2023

## Viewer Profile

In the month June/23, the public was formed by **77%** of Women; **20%** in the range of 50 to 59 years or older; and **9%** present in Class AB.



**Sundays at 10:30 pm**



# Our Program

Presented by **Jacqueline Stefano**, leading: Information, curiosities, chat and more, all prepared with great affection for the viewer's fun.

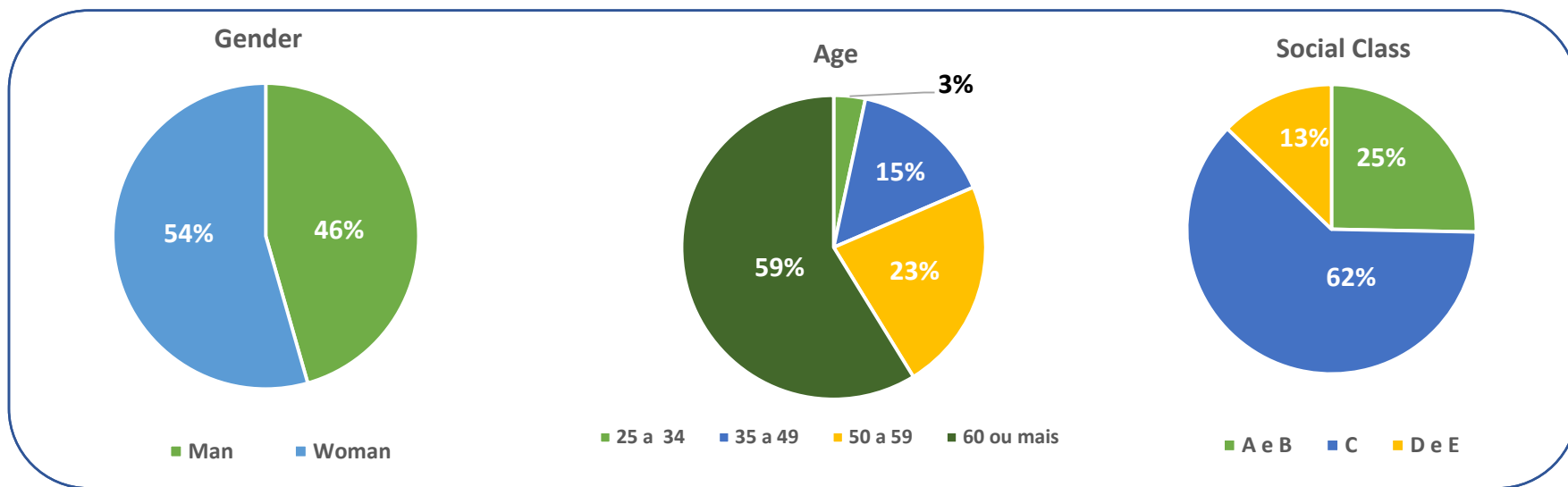
## Performance

**27.267 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

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## Viewer Profile

In the month June/23, the public was formed by **53%** of Women; **15%** in the range of 35 to 49 years; and 25% present in Class AB.



**Monday to Friday  
at 14:05 LIVE**



**Eber Cocareli**



**Eliezer Pereira**

**Monday to Friday  
at 11:00 p.m.**

# Look at That

Program of interviews and debates presented by **Eliezer Pereira** and with special participation of **Eber Cocareli** conducting weekly interviews. The themes are current and controversial, both evangelical and secular, addressed with good humor the issues that matter most at the moment. Monday to Friday, 11:00 p.m.

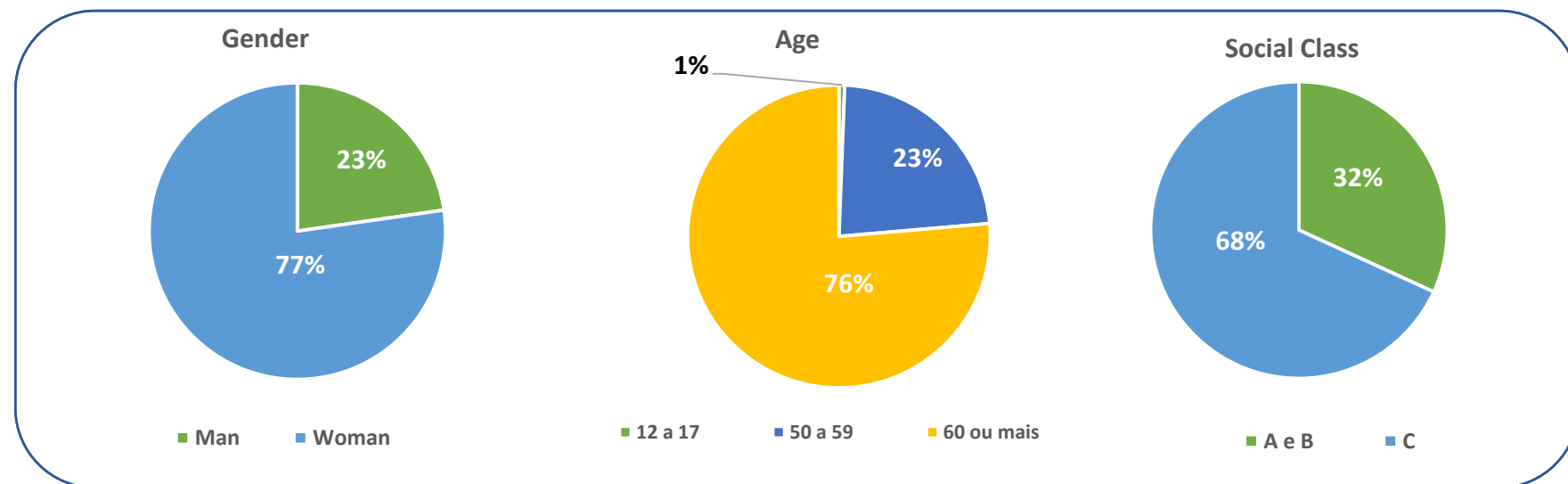
## Performance

**50.251 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

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## Viewer Profile

In the month June/23, the public was formed by **77%** of womens; **23%** in the range of 50 to 59 years; and **32%** present in Class AB.







# Zig Zag Show!

Fun is a guarantee over here! **Zig-Zag** the clown leads the party every morning for all the children watching RIT TV. Jokes, music, education and a lot of laughter are the ingredients of success on this kids' show. .

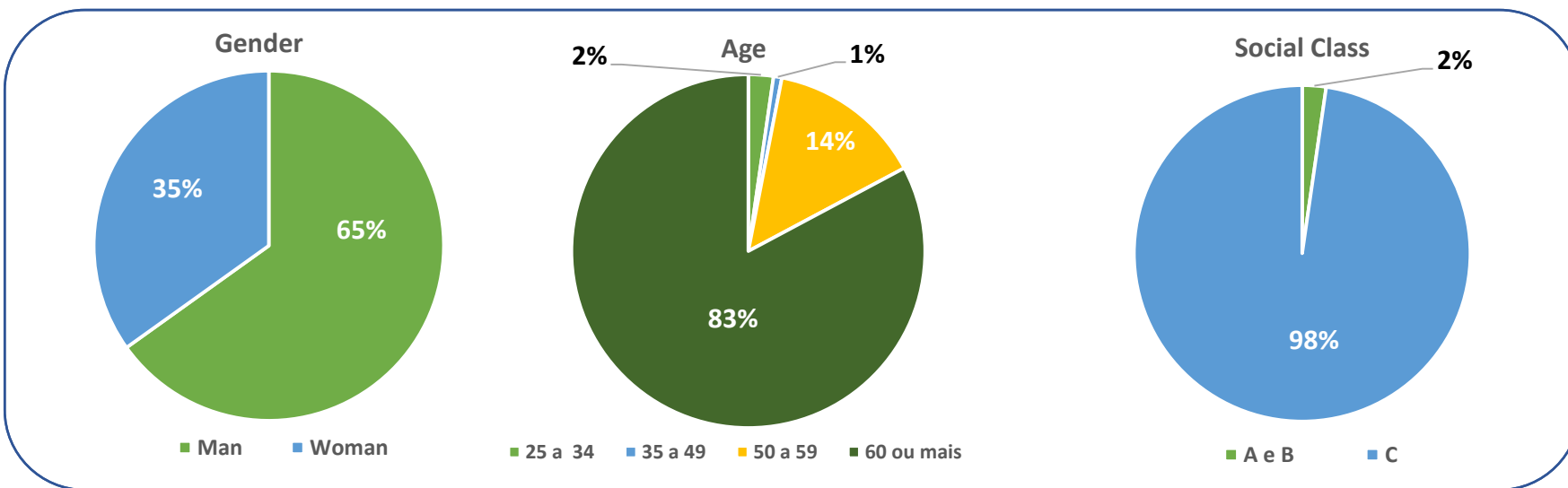
## Performance

**17.663 Viewers** achieved in the big SP, according to IBOPE, in June 2023. (at least 01 minute)

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## Viewer Profile

In the month of June/23, the public was formed by **35%** of Women; **14%** in the range of 35 to 49 years or older; and **98%** present in Class AB.





We are the best option to show  
your brand to this market.

Be very welcome!



*20 years making a difference*

***Superintendência Comercial***